
THE UNIVERSITY OF TEXAS AT AUSTIN
LBJ SCHOOL OF PUBLIC AFFAIRS

Summer 1 2016 - 90525 - PA388L - Advanced Topics in Management

Course Number: 90525 **Instructor: Claudia Sanchez Bajo, PHD**

Semester: Summer 2016 **Phone: (512) 550-5196**

Meeting Time: Tuesdays and Thursdays **6:00 to 9.45 pm**

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Meeting Place: SRH 3.316 / 350 **Office Room: SRH 3.273**

Office Hours: By appointment

INTRODUCTION TO COOPERATIVE ENTERPRISES

COURSE DESCRIPTION

This course is an introduction to cooperative enterprises, their potential and challenges. It aims to build students' appreciation of cooperatives as a practical model for both economic and social development. Students become aware of cooperative enterprises and cooperative networks at the national and international levels. This course is open to diverse graduate students who want to strengthen their knowledge of cooperative enterprise models and their potential value for local and community development.

The course will deal with governance, accounting, personnel, and marketing practices and how these can or should be adapted to fit the cooperative enterprise model. A combination of lectures, readings, case studies and discussion will help students develop a thorough understanding of cooperative principles and values as well as the history of co-ops. As much as possible, guest speakers will be invited to class.

COURSE OBJECTIVES

By the end of the course, students will be able to:

1. Understand key concepts and theories related to cooperative enterprises.
2. Exhibit knowledge of cooperative enterprise models as they exist locally, nationally, and internationally.
3. Apply the understanding of cooperatives' values and principles to the management of cooperative enterprises.
4. Evaluate factors that create an enabling and sound environment for cooperatives and similar enterprises.